



# AUGUST 2024 – JULY 2025 SPONSORSHIP BENEFIT GUIDE



-  @FHParksAndRec
-  @FountainHillsRec
-  480-816-5100
-  fountainhillsaz.gov/REC

# WHO WE ARE



## MISSION

*To enrich and provide an active quality of life for all residents and visitors through proactive community engagement, resolute stewardship of amenities and open spaces, and the enhancement of the overall health and well-being of our town.*

## BY THE NUMBERS

**23,820**

**RESIDENTS IN  
FOUNTAIN HILLS\***

**3,100**

**COMMUNITY SERVICES  
FACEBOOK FOLLOWERS**

**1,750**

**COMMUNITY SERVICES  
INSTAGRAM FOLLOWERS**

**5,000**

**DIGITAL NEWSLETTER  
SUBSCRIBERS**

\*2020 U.S. CENSUS

# SPONSORSHIP BENEFIT GUIDE

The Sponsorship Benefit Guide outlines a variety of options for your company to extend its brand and engage with the community and throughout the Valley.

## REGIONAL EVENTS:

- Turkey Trot
- Irish Fest
- Music Fest
- Fourth at the Fountain

## COMMUNITY EVENTS:

- Back 2 School Bash
- Spooky Blast
- Teen Takeover
- Skateboard Classic
- Movie in the Park
- Eggstravaganza
- Concerts on the Avenue
- Touch-A-Truck
- Party In the Park
- Family Fun Night

## RECREATIONAL PROGRAMS

- Adult Sports
- Youth Sports
- Hiking challenge

The Town of Fountain Hills may consider in-kind donations and customized packages for any level of sponsorship. The deadline for sponsorships is 4 months prior to each event date.

## CONTACT

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# REGIONAL EVENTS - OVERVIEW

## SPOOKY BLAST - OCT 26, 5 - 8PM

- Presenting Sponsor \$3000
- Supporting Sponsor \$1000
- Community Sponsor \$500

## TURKEY TROT - NOV 28, 7 - 9AM

- Presenting Sponsor \$7500 **SOLD!**
- Associate Sponsor \$2500
- Supporting Sponsor \$1000
- Community Sponsor \$500

## IRISH FEST - MAR 15, 11 - 5PM

- Presenting Sponsor \$10,000
- Associate Sponsor \$5000 **SOLD!**
- Supporting Sponsor \$2500
- Community Sponsor \$1000

## MUSIC FEST - APR 5, 4 - 9PM

- Presenting Sponsor \$5000
- Associate Sponsor \$2500
- Supporting Sponsor \$1000
- Community Sponsor \$500

## FOURTH AT THE FOUNTAIN - JUL 4, 6 - 9:30PM

- Presenting Sponsor \$10,000
- Associate Sponsor \$5000
- Supporting Sponsor \$2500
- Community Sponsor \$1000



# SPOOKY BLAST

OCTOBER 26, 2024  
FOUR PEAKS PARK

Join the Fountain Hills Community Services Department at Four Peaks Park for a night packed with spooky fun for the family from 5:00 p.m.-8:00 p.m. Stroll through the park to trick or treat, inflatables, fun games, and a Halloween movie. This event hosts activities and trick-or-treat booths by local organizations.

**4,500 +**

ESTIMATED ATTENDANCE

## PRESENTING SPONSOR: \$3,000

- Sponsor banner featured at the event
- Sponsor recognition on the Town website
- Recognition in email blasts to 2,500+ subscribers
- Sponsor recognition in the newspaper
- Sponsor logo and link on the event website
- Social media recognition
- Sponsor recognition at the Town booth
- Live MC announcements-Sponsor Recognition
- Sponsor logo on photo booth pictures
- Sponsor presenting costume contest
- Recognition on park posters with 5,000+ daily visitors

## SUPPORTING SPONSOR: \$1,500

- Sponsor recognition on Town website
- Sponsor recognition in Email blasts
- Social media recognition
- Live MC announcements-Sponsor Recognition.

## COMMUNITY SPONSOR: \$1,000

- Sponsor recognition in Email blasts
- Social media recognition
- Live MC announcements-Sponsor Recognition.



# TURKEY TROT

NOVEMBER 28

AVE OF THE FOUNTAINS

3,000

ESTIMATED ATTENDANCE

Join us on Thanksgiving for one of the valley's favorite runs for our 33rd annual tradition & get some exercise before you hit the mashed potatoes & gravy. We will be awarding the top three finishers with a Turkey Trot medal in the 5k in each category. All participants will receive a commemorative Turkey Trot T-shirt.

**PRESENTING SPONSOR: \$7,500**

**SOLD!**

**ASSOCIATE SPONSOR: \$2,500**

- Sponsor name in event title Turkey Trot 5k presented by "Sponsor Name"
- Exclusive logo on the T-shirt
- Sponsor logo and link on the event website(s)
- Category exclusivity
- Licensing rights to the FH Turkey Trot logo and "Proud Sponsor" moniker
- Sponsor recognition in pre & post-event social media posts
- Sponsor logo on participant racing bibs
- On-Site booth space
- Recognition in email blasts to 3,000+ subscribers
- Booth display at packet pick-up
- Full-page ad in Digital Race Packet
- Live MC announcement-sponsor recognition
- 10 complimentary 5k entries
- Early packet pick-up
- Sponsor logo on event banner (print)
- Sponsor logo on event promotional materials (print)
- Sponsor logo on event digital ads
- Sponsor logo in newspaper ads
- Recognition on park banners and posters with 5,000+ daily visitors
- Right of refusal for the 2025 Turkey Trot
- Opportunity to provide up to three (3) content-rich posts or relevant promotion on Facebook page with 3,000+ "likes" and Instagram feed with 1,725+ followers
- Two opportunities to send an offer through organizer to registration email list of 2,700 names

- Sponsor logo on social media posts
- On-Site booth space
- Sponsor logo and link on the event website(s)
- Booth display at packet pick-up
- Half-page ad in Digital Race Packet
- Live MC announcement-sponsor recognition
- 6 complimentary 5k entries
- Early packet pick-up
- Sponsor logo on event digital ads
- Opportunity to provide one (1) content-rich post or relevant promotion on Facebook page with 3,000+ "likes" and Instagram feed with 1,725+ followers
- One opportunity to send an offer through organizer to registration email list of 2,700 names
- Half page ad in Digital Race Packet

**SUPPORTING SPONSOR: \$1,000**

- Sponsor recognition on social media
- Quarter page ad in Digital Race Packet
- 2 complimentary 5k entries
- Early packet pick-up
- Sponsor logo and link on the event website(s)
- Opportunity to place flyers in the race packet



# IRISH FEST

MARCH 15, 2025  
FOUNTAIN PARK

**8,700 +**  
ESTIMATED ATTENDANCE

Put on your green & join the fun as we shamROCK the Hills at our annual Irish Fountain Fest! A one-of-a-kind family-friendly event, and who can forget that our world-famous Fountain will be transformed into an emerald green geyser at 12:00 p.m. & 4:00 p.m. This event will feature a kids' zone, traditional Irish folk dancing performances, a Celtic rock band, a beer garden, food trucks, & more.

## PRESENTING SPONSOR: \$10,000

- Sponsor name docked to event title Irish Fountain Fest presented by "Sponsor Name"
- Naming Rights on the event stage seen by 8,700+ attendees.
- Premium On-Site booth space
- Recognition on park banners and posters with 5,000+ daily visitors
- Right of refusal for the 2026 Irish Fest
- Recognition in email blasts to 2,500+ subscribers
- Sponsor logo on event promotional materials
- Sponsor recognition in pre & post-event social media posts
- Sponsor logo in newspaper ads
- Sponsor logo and link on the tourism website
- Opportunity to hang banners at beer tents
- Live MC announcement-sponsor recognition
- Recognition in Fountain Hills Times Independent
- Recognition on park banners and posters with 5,000+ daily visitors
- Opportunity to provide up to three (3) content-rich posts or relevant promotion on Facebook page with 3,000+ "likes" and Instagram feed with 1,725+ followers

## ASSOCIATE SPONSOR: \$5,000



- Sponsor logo promotional materials
- Sponsor recognition in pre & post-event social media posts
- Recognition in Email Blasts to 3,500+ subscribers
- On-Site booth space
- Live MC announcement-sponsor recognition
- Sponsor logo on event banner
- Recognition in Fountain Hills Times
- Sponsor logo and link on the tourism website
- Sponsor logo on event digital ads
- Opportunity to provide one (1) content-rich post or relevant promotion on Facebook page with 3,000+ "likes" and Instagram feed with 1,725+ followers

## SUPPORTING SPONSOR: \$2,500

- Sponsor logo promotional materials
- Sponsor recognition in pre & post-event social media posts
- Live MC announcement-sponsor recognition
- Recognition in Fountain Hills Times
- Sponsor logo and link on the tourism website
- Sponsor logo on event digital ads



# MUSIC FEST

APRIL 5, 2025  
FOUNTAIN PARK

**7,000 +**

ESTIMATED ATTENDANCE

Enjoy the amazing Arizona weather with three live music acts that will perform at our world-famous Fountain Park. This festival has something for everyone with a variety of genres. A beer and wine garden by locals, Bone Haus Brewing, and Grapeables Wine Bar. Choose from a variety of food trucks for dining options. Bring your blanket, chair, & friends for this one-of-a-kind music experience.

## PRESENTING SPONSOR: \$5,000

- Sponsor name in event title Music Fest presented by "Sponsor Name"
- Sponsor logo on digital media
- Sponsor logo on promotional materials
- Sponsor logo and link on the event website
- Sponsor recognition social media posts
- Live MC announcement-sponsor recognition
- Sponsor logo on event promotional materials
- Recognition in email blasts to 3,500+ subscribers
- Sponsor logo on event digital ads
- Sponsor logo in newspaper ads
- 10 Complimentary Music Fest T-shirts
- Recognition on park banners and posters with 5,000+ daily visitors

## ASSOCIATE SPONSOR: \$2,500

- Sponsor logo on social media posts
- Sponsor logo on promotional materials
- Sponsor logo & link on the event website
- Recognition in Email Blasts to 2,500+ subscribers
- Live MC announcement-sponsor recognition
- 5 Complimentary Music Fest T-shirts

## SUPPORTING SPONSOR: \$1,000

- Sponsor logo on social media posts
- Sponsor logo on promotional materials
- Sponsor logo & link on the event website
- Recognition in Email Blasts to 2,500+ subscribers
- Live MC announcement-sponsor recognition
- 5 Complimentary Music Fest T-shirts



# FOURTH AT THE FOUNTAIN

JULY 4, 2025  
FOUNTAIN PARK

Put on your red, white, and blue and join friends and neighbors at Fountain Park to celebrate Independence Day at our Fourth at the Fountain celebration! This FREE event includes a live concert beginning at 7:30 p.m. culminated by a spectacular fireworks display at 9:00 p.m.

**13,000 +**

ESTIMATED ATTENDANCE

## PRESENTING SPONSOR: \$10,000

- Sponsor name in event title Fourth at the Fountain presented by "Sponsor Name"
- Recognition on park banners and posters with 5,000+ daily visitors
- Recognition in email blasts to 2,500+ subscribers
- Recognition in pre-event social media
- Sponsor logo on event banner
- Naming rights of the event main stage or similar featured area
- Booth space at the event
- Recognition in Fountain Hills Times
- Sponsor logo on the tourism website
- Live MC sponsor recognition announcements

## ASSOCIATE SPONSOR: \$2,500

- Recognition in Email Blasts
- Recognition in pre-event social media
- Recognition in Fountain Hills Times
- Sponsor logo on the tourism website
- Live MC sponsor recognition announcements

## SUPPORTING SPONSOR: \$5,000

- Recognition in Email Blasts
- Recognition in pre-event social media
- Sponsor logo on event banner
- Sponsor table at event
- Recognition in Fountain Hills Times
- Sponsor logo on the tourism website
- Live MC sponsor recognition announcements



# COMMUNITY EVENTS - OVERVIEW

## CONCERTS ON THE AVENUE - THURS IN APRIL 6 - 8PM

- Presenting Sponsor \$4000 **SOLD!**
- Supporting Sponsor \$2000
- Community Sponsor \$500

## BACK TO SCHOOL BASH - AUG 9, 6 - 8PM

- Presenting Sponsor \$2,500
- Supporting Sponsor \$1000
- Community Sponsor \$500

## EGGSTRAVAGANZA - APR 12, 8 - 10AM

- Presenting Sponsor \$2000 CURRENTLY UNAVAILABLE
- Supporting Sponsor \$1000
- Community Sponsor \$250

## FAMILY FUN NIGHT - JULY 19, 6 - 8PM

- Presenting Sponsor \$2000
- Supporting Sponsor \$1000
- Community Sponsor \$250

## TOUGH-A-TRUCK - NOV 16, 10AM - 12PM

- Presenting Sponsor \$1000
- Supporting Sponsor \$500
- Community Sponsor \$250

## SKATE CLASSIC - FEB 8, 11AM - 2PM

- Presenting Sponsor \$1000
- Supporting Sponsor \$500
- Community Sponsor \$250

## TEEN TAKEOVER - TBD

- Presenting Sponsor \$1000
- Supporting Sponsor \$500
- Community Sponsor \$250

## PARTY IN THE PARK - JUN 8, 6 - 9PM

- Presenting Sponsor \$750
- Supporting Sponsor \$500
- Community Sponsor \$250

## MOVIE IN THE PARK - OCT 12 & MAY 10, 7 - 9PM

- Presenting Sponsor \$500
- Supporting Sponsor \$300
- Community Sponsor \$200



# CONCERTS ON THE AVENUE

## APRIL 2025 AVENUE OF THE FOUNTAINS

Enjoy live music along the Avenue of the Fountains. Our concerts showcase some of the Valley's best bands and a variety of music options to suit everyone's taste. Each evening will have an acoustic musician and a band. This FREE entertainment at all of our concerts is suitable for the whole family. Sponsorship pricing includes all four concerts.

# 300+

ESTIMATED ATTENDANCE  
PER NIGHT

**PRESENTING SPONSOR: \$4,000** **SOLD!**

- Sponsor name in event title Concerts on the Avenue presented by "Sponsor Name"
- The sponsor may provide signage at the event
- Recognition on park posters with 5,000+ daily visitors
- Sponsor logo on promotional materials
- Sponsor recognition on social media posts
- On-Site booth space
- Sponsor recognition on Event Brite
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads
- Sponsor logo in newspaper ads

**SUPPORTING SPONSOR: \$2,000**

- Sponsor logo promotional materials
- Sponsor recognition on social media post
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads

**COMMUNITY SPONSOR: \$1,000**

- Sponsor logo promotional materials
- Sponsor logo and link on the event website.



# BACK TO SCHOOL BASH

AUGUST 09, 2024  
FOUR PEAKS PARK

Join the Fountain Hills Community Services Department as we celebrate the end of the summer! This event runs from 6:00 p.m.-8:00 p.m. and features inflatable water slides, carnival games, yard games, a DJ, and food trucks. The Maricopa County Sheriff's Office and Fountain Hills Fire Department will be onsite showing off their cool vehicles and equipment.

**1,000 +**

ESTIMATED ATTENDANCE

## PRESENTING SPONSOR: \$2,500

- Sponsor name in event title Back to School Bash presented by "Sponsor Name"
- Sponsor banner featured at the event
- Sponsor recognition on the Town website
- Recognition in email blasts to 2,500+ subscribers
- Social media recognition
- Sponsor onsite booth and opportunity to provide branded swag
- Live MC announcements-Sponsor Recognition.
- Recognition on park posters with 5,000+ daily visitors

## SUPPORTING SPONSOR: \$1,000

- Sponsor recognition on the Town website
- Recognition in email blasts to 2,500+ subscribers
- Social media recognition
- Sponsor recognition at the Town booth
- Live MC announcements-Sponsor Recognition.

## COMMUNITY SPONSOR: \$500

- Sponsor logo and website link on the website
- Live MC announcements-Sponsor Recognition



# EGGSTRAVAGANZA

APRIL 12, 2024  
FOUR PEAKS PARK

Watch as hundreds of kids scramble to pick up 15,000 eggs stuffed with candy & prizes. Hoppy Bunny will serve as the Master of Ceremonies & will be available for photo booth pictures throughout the event. No event would be complete without inflatable bouncers to play on.

**800+**

ESTIMATED ATTENDANCE

## PRESENTING SPONSOR: \$2,000

- Sponsor name in event title  
Eggstravaganza presented by "Sponsor Name"
- Sponsor banner featured at the event
- Sponsor recognition in email blasts
- Sponsor booth space and opportunity to provide branded swag at the event
- Social Media recognition
- Recognition on park posters with 5,000+ daily visitors
- Sponsor recognition on Event Brite
- On-site sponsor booth opportunity
- Live announcements throughout the event

## SUPPORTING SPONSOR: \$1000

- Sponsor recognition in email blasts
- Social Media recognition
- Live announcements throughout the event

## COMMUNITY SPONSOR: \$250

- Sponsor recognition in email blasts
- Social Media recognition
- One announcement at the event



# FAMILY FUN NIGHT

JULY 18, 2025  
COMMUNITY CENTER

## PRESENTING SPONSOR: \$1000

- Sponsor name in event title Family Fun Night presented by "Sponsor Name"
- Sponsor banner featured at the event
- Recognition in email blasts to 3,500+ subscribers
- Social Media recognition
- Sponsor logo and website link on the website
- On-site sponsor booth opportunity
- Live announcements throughout the event.

**250+**

ESTIMATED ATTENDANCE

## SUPPORTING SPONSOR: \$500

- Sponsor logo and website link on the website
- Social Media recognition
- Recognition on event promotional materials

## COMMUNITY SPONSOR: \$250

- Sponsor logo and website link on the website
- Social Media recognition

# PARTY IN THE PARK

JUNE 07, 2025  
FOUR PEAKS PARK

## PLATINUM SPONSOR: \$750

- Sponsor name in event title Party in the Park presented by "Sponsor Name"
- Sponsor banner featured at the event
- Recognition in email blasts to 2,500+ subscribers
- Social Media recognition
- Sponsor logo and website link on the website
- On-site sponsor booth opportunity
- Live announcements throughout the event.

**300+**

ESTIMATED ATTENDANCE

## SUPPORTING SPONSOR: \$500

- Sponsor logo and website link on the website
- Social Media recognition
- Recognition on event promotional materials

## COMMUNITY SPONSOR: \$250

- Sponsor logo and website link on the website
- Social Media recognition



# TOUCH-A-TRUCK

NOVEMBER 16, 2024  
DESERT VISTA PARK

Put your imagination in gear and go! It is an excellent activity for kids to climb on board, get behind the wheel of their favorite vehicle, and meet community heroes and partners. A variety of vehicles, inflatables, yard games, and food trucks will be a part of the fun!

**500 +**

ESTIMATED ATTENDANCE

## PRESENTING SPONSOR: \$1,000

- Sponsor name in event title presented by "Sponsor Name"
- Sponsor logo on promotional materials
- Recognition in email blasts to 2,500+ subscribers
- Sponsor recognition in social media posts
- Sponsor booth at the event
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads
- Recognition on park posters with 5,000+ daily visitors

## SUPPORTING SPONSOR: \$500

- Sponsor logo on social media posts
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads

## PCOMMUNITY SPONSOR: \$250

- Sponsor logo on social media posts
- Sponsor logo and link on the event website



# MAYOR'S YOUTH COUNCIL TEEN TAKEOVER

WINTER 2024  
COMMUNITY CENTER

Mayor's Youth Council is bringing an event for teens, by teens to the Community Center! Bring your friends and hang out in the newly renovated building with free food, video games, music, tournaments and competitions, raffle prizes, and more!

## 250

ESTIMATED ATTENDANCE

### PRESENTING SPONSOR: \$1,000

- Sponsor name in event title presented by "Sponsor Name"
- Recognition in email blasts to 2,500+ subscribers
- Sponsor logo on promotional materials and opportunity to provide branded swag at the event
- Sponsor recognition in social media posts
- Sponsor booth at the event
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads

### SUPPORTING SPONSOR: \$500

- Sponsor logo on social media posts
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads

### COMMUNITY SPONSOR: \$250

- Sponsor logo on social media posts
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads



# SKATEBOARD CLASSIC

FEBRUARY, 08, 2024  
DESERT VISTA SKATE PARK

Fountain Hills Recreation is excited to offer a skate competition for all ages! Bring your best run out to the park and take home one of our prizes!

## 250

ESTIMATED ATTENDANCE

### PRESENTING SPONSOR: \$1,000

- Sponsor banner featured at the event
- Sponsor name in event title presented by "Sponsor Name"
- Sponsor booth space and opportunity to provide branded swag at the event
- Sponsor recognition on the Town website
- Sponsor recognition in Email blasts
- Social media recognition
- Sponsor recognition at the Town booth
- Live MC announcements-Sponsor Recognition

### SUPPORTING SPONSOR: \$500

- Sponsor recognition on the Town website
- Sponsor recognition in Email blasts
- Social media recognition
- Sponsor recognition at the Town booth
- Live MC announcements-Sponsor Recognition

### COMMUNITY SPONSOR: \$250

- Sponsor recognition in Email blasts
- Social media recognition
- Live MC announcements-Sponsor Recognition



# MOVIES IN THE PARK

OCTOBER 12, 2024  
FOUR PEAKS PARK

Grab your family, friends, and neighbors and join the Fountain Hills Community Services Department for a Movie in the Park! The FREE event will feature a family-friendly movie and concessions that are available for purchase.

**300+**

ESTIMATED ATTENDANCE

## PRESENTING SPONSOR: \$500

- Sponsor name in event title presented by "Sponsor Name"
- Sponsor recognition in Direct Email blasts
- Recognition on park posters with 5,000+ daily visitors
- Social Media recognition
- Recognition in event promotional materials
- Sponsor logo on the pre-movie slide show
- Sponsor logo and link on the website

## SUPPORTING SPONSOR: \$300

- Social Media recognition
- Recognition on event promotional materials
- Sponsor logo on the pre-movie slide show

## COMMUNITY SPONSOR: \$300

- Social Media recognition
- Sponsor logo on the pre-movie slide show

MAY 10, 2025  
FOUR PEAKS PARK

## PRESENTING SPONSOR: \$500

- Sponsor name in event title presented by "Sponsor Name"
- Sponsor recognition in Direct Email blasts
- Recognition on park posters with 5,000+ daily visitors
- Social Media recognition
- Recognition in event promotional materials
- Sponsor logo on the pre-movie slide show
- Sponsor logo and link on the website

## SUPPORTING SPONSOR: \$300

- Social Media recognition
- Recognition on event promotional materials
- Sponsor logo on the pre-movie slide show

## COMMUNITY SPONSOR: \$300

- Social Media recognition
- Sponsor logo on the pre-movie slide show



# RECREATIONAL PROGRAMS

## ADULT SPORTS PACKAGE

- Presenting Sponsor \$1000
- Supporting Sponsor \$500

## YOUTH SPORTS PACKAGE

- Presenting Sponsor \$1000
- Supporting Sponsor \$500

## HIKING CHALLENGE

- Presenting Sponsor \$1000
- Supporting Sponsor \$500

## COMMUNITY CENTER PROGRAMS

- Presenting Sponsor \$1000
- Supporting Sponsor \$500



# ADULT SPORTS

## ALL YEAR FOUNTAIN HILLS

Fountain Hills has a thriving active adult community! Join us as we host a variety adult sports leagues and tournaments here in Town.

### PROGRAMS

- Cornhole League
- Senior Softball
- Senior Softball Tournament
- Pickleball League

# 500+

ESTIMATED ATTENDANCE

### SUPPORTING SPONSOR: \$1,000

- Sponsor banner featured at the event
- Sponsor recognition in email blasts
- Social Media recognition
- On-site sponsor booth opportunity
- Live announcements throughout the event

### COMMUNITY SPONSOR: \$500

- Sponsor recognition in email blasts
- Social Media recognition
- Live announcements throughout the event.



# YOUTH PROGRAMS & EVENTS

## ALL YEAR FOUNTAIN HILLS

Fountain Hills is constantly adding new programs and events for the youth here in Town! Help us continue to make them accessible and fun for all by joining us as a sponsor.

### PROGRAMS

- Return to Recess
- Teen Adventure Trips
- Adventure Hunts
- Wacky Wet Wednesday
- Splash Pad Summer Series

**300+**  
ESTIMATED ATTENDANCE

### SUPPORTING SPONSOR: \$1,000

- Sponsor banner featured at 3 of the above events
- Sponsor recognition in email blasts
- Sponsor logo on program t-shirts
- Social Media recognition
- On-site sponsor booth opportunity (Picnic in the Park/CC Takeover)
- Live announcements throughout the event

### COMMUNITY SPONSOR: \$500

- Sponsor recognition in email blasts
- Social Media recognition
- Live announcements throughout the event



# HIKING CHALLENGE

NOVEMBER 2024  
FOUNTAIN HILLS

Disconnect from technology and explore the great outdoors by participating in our Hiking Challenge! In partnership with the Sonoran Conservancy of Fountain Hills, Fountain Hills Community Services is hosting a hiking challenge during the month of November. All registered participants will receive a commemorative Fountain Hills Hiking Challenge t-shirt.

**300+**

ESTIMATED ATTENDANCE

## PRESENTING SPONSOR: \$1,000

- Sponsor name in event title FH Hiking Challenge presented by "Sponsor Name"
- Sponsor opportunity to host a kick-off event and branded swag for participants
- Recognition in email blasts to 2,500+ subscribers
- Sponsor logo on T-shirt & promotional materials
- Sponsor recognition in social media posts
- 8 complimentary entries
- Sponsor logo on event promotional materials
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads
- Full-page ad distributed with T-shirts.

## SUPPORTING SPONSOR: \$500

- Sponsor logo on social media posts
- 4 complimentary entries
- Sponsor logo and link on the event website
- Sponsor logo on event digital ads



# COMMUNITY CENTER PROGRAMS & EVENTS

## ALL YEAR COMMUNITY CENTER

Community Center will be hosting entertaining and enjoyable events that are always well attended by our 1,300+ members.

### PROGRAMS

- Ice Cream Social
- Sock Hop/Spring Dance
- Pizza Party
- Holiday Coffees
- Movie Snacks

**1,300+**  
COMMUNITY CENTER  
MEMBERSHIP

### SUPPORTING SPONSOR: \$1,000

- Sponsor banner featured at 3 of the above events
- Sponsor recognition in email blasts
- Social Media recognition
- Live announcements throughout the event

### COMMUNITY SPONSOR: \$500

- Sponsor recognition in email blasts
- Social Media recognition
- Live announcements throughout the event

