



NOTICE OF THE REGULAR MEETING OF THE TOWN OF FOUNTAIN HILLS MCDOWELL MOUNTAIN PRESERVATION COMMISSION

TIME: 6:00 P.M.

WHEN: MONDAY, SEPTEMBER 16, 2019

WHERE: FOUNTAIN HILLS COUNCIL CHAMBERS

16705 E. AVENUE OF THE FOUNTAINS, FOUNTAIN HILLS, AZ

**A majority of the Council members may be in attendance. No official action will be taken.
McDowell Mountain Preservation Commissioners will attend either in person or by telephone conference call**

PROCEDURE FOR ADDRESSING THE COMMISSION

Anyone wishing to speak before the Commission must fill out a speaker's card and submit it to the Executive Assistant prior to Commission discussion of that Agenda item. Speaker Cards are located in the Council Chamber Lobby and near the Executive Assistant's position near the dais.

Speakers will be called in the order in which the speaker cards were received either by the Executive Assistant or the Commission Chairperson. At that time, speakers should stand and approach the podium. Speakers are asked to state their name and whether or not they reside in Fountain Hills (*do not provide a home address*) prior to commenting and to direct their comments to the Presiding Officer and not to individual Commissionmembers. Speakers' statements should not be repetitive. *If a speaker chooses not to speak when called, the speaker will be deemed to have waived his or her opportunity to speak on the matter. Speakers may not (i) reserve a portion of their time for a later time or (ii) transfer any portion of their time to another speaker.*

If there is a Public Hearing, please submit the speaker card to speak to that issue during the Public Hearing.

Individual speakers will be allowed **three** contiguous minutes to address the Commission. Time limits may be waived by (i) *discretion of the Community Services Department Director upon request by the speaker not less than 24 hours prior to a Meeting*, (ii) *consensus of the Commission at Meeting* or (iii) *the Chair either prior to or during a Meeting*. Please be respectful when making your comments. If you do not comply with these rules, you will be asked to leave.

Notice is hereby given that pursuant to A.R.S. §1-602. A.9, subject to certain specified statutory exceptions, parents have a right to consent before the State or any of its political subdivisions make a video or audio recording of a minor child. Meetings of the Town Council are audio and/or video recorded, and, as a result, proceedings in which children are present may be subject to such recording. Parents in order to exercise their rights may either file written consent with the Town Clerk to such recording, or take personal action to ensure that their child or children are not present when a recording may be made. If a child is present at the time a recording is made, the Town will assume that the rights afforded parents pursuant to A.R.S. §1-602.A.9 have been waived.

The agenda for the meeting is as follows:

- 1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**
- 2. ROLL CALL**
- 3. CALL TO THE PUBLIC**

Pursuant to A.R.S. §38-431-01(G), public comment is permitted (not required) on matters not listed on the agenda. Any such comment (i) must be within the jurisdiction of the Commission and (ii) is subject to reasonable time, place, and manner restrictions. The Commission will not discuss or take legal action on matters raised during "Call to the Public" unless the matters are properly noticed for discussion and legal action. At the conclusion of the call to the public, individual Commissioner may (i) respond to criticism, (ii) ask staff to review a matter or (iii) ask that the matter be placed on a future Commission agenda.

- 4. CONSIDERATION of Approving the August 27, 2019 meeting minutes**

5. **REVIEW AND CONSIDERATION** to Recommend 2020-2023 Community Services Strategic Plan to Town Council
6. **UPDATE** on Automatic External Defibrillator (AED) at Adero Canyon Trailhead (ACT) – Table until further notice
7. **UPDATE** on Trail Counter Activity
8. **UPDATE** on Joint Meeting with Staff and McDowell Sonoran Conservancy – Table item until further notice
 - a. Volunteer Forms
 - b. Liability obligations
 - c. Additional Topics Discussed
9. **UPDATE** on Conservancy “Host” Program
10. **UPDATE** on Eagle Ridge Drive
11. **UPDATE** of 2019 MMPC Annual Objectives
12. **UPDATE AND DISCUSSION** of 2019 MMPC Workgroups
 - a. Preserve Marketing and Fairs
 - b. Safety
 - c. Trailheads
 - d. Value of Preserve
13. **ADJOURNMENT**

The Town of Fountain Hills endeavors to make all public meetings accessible to persons with disabilities. Please call 480-816-5100 (voice) or 1-800-367-8939 (TDD) 48 hours prior to the meeting to request a reasonable accommodation to participate in the meeting or to obtain agenda information in large print format. Supporting documentation and staff reports furnished the Commission with this agenda are available for review in the Community Services Office.

CERTIFICATE OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at _____ a.m./p.m. in accordance with the statement filed by the Town Council with the Town Clerk.

Dated this 12th day of September, 2019.

By: _____
Jamie Salentine, Executive Assistant



**TOWN OF FOUNTAIN HILLS
MINUTES OF THE REGULAR MEETING OF THE
MCDOWELL MOUNTAIN PRESERVATION COMMISSION
AUGUST 27, 2019**

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chairman Myers called the meeting of Tuesday, August 27, 2019, to order at 5:00 p.m. in the Council Chambers at Town Hall, located at 16705 East Avenue of the Fountains, Fountain Hills, Arizona.

2. ROLL CALL

COMMISSIONERS PRESENT: Chairman Bill Myers, Commissioners Thomas Aiello, Bill Craig, Paul Garvey, Scott Grzybowski, and Darrienne Slater.

COMMISSIONERS ABSENT: Vice Chairman Tom Barberic.

STAFF PRESENT: Community Services Director Rachael Goodwin and Executive Assistant Jamie Salentine.

3. CALL TO THE PUBLIC

There was no comments from the citizens present.

4. CONSIDERATION OF APPROVING THE JUNE 25, 2019 MEETING MINUTES

Commissioner Grzybowski moved to approve the June 25, 2019, meeting minutes, seconded by Commissioner Craig; passed unanimously by those present (6-0).

5. DISCUSSION AND CONSIDERATION ON AUTOMATIC EXTERNAL DEFIBRILLATORS (AED'S) AND FIRST AID KITS PLACED AT DESIGNATED PARKS AND/OR TRAILHEADS

Commissioner Aiello reviewed his visit to Scottsdale's Lost Dog trailhead that has an AED located in the women's restroom with a sign on the outside indicating that the AED is inside. He added that the AED is enclosed in a metal cabinet. He pointed out that Fire Chief Dave Ott has expressed that an AED be installed at the Adero Canyon Trailhead (ACT).

Discussion ensued relative to use of an AED and other locations of AED's throughout the Town of Fountain Hills.

Chairman Myers recommended that the Commission hold off on first aid kits due to liability.

Commissioner Garvey emphasized the primary criteria for the AED is safety and to utilize the vetting process particularly when costs are incurred to the Town.

Chairman Myers commented that having an AED is reasonable.

In response to a question posed by Commissioner Craig, Commissioner Grzybowski responded that he believes the liability on the AED is covered under the Good Samaritan Law.

Community Services Director Rachael Goodwin pointed out that there are numerous other public facilities with AED's and is not aware of any issues, however, deferred the clarification to Fire Chief Dave Ott.

Additional discussion ensued relating to AED response time, being aware of AED locations, and training on AED through CPR training.

Chairman Myers moved to approve the implementation of one (1) AED at the Adero Canyon Trailhead with appropriate signage and once the trail is officially open to public, seconded by Commissioner Aiello; passed by majority vote by those present (5-1; Commissioner Garvey - Nay).

6. UPDATE ON ORDINANCE 19-13 AMENDMENT TO TOWN CODE, ARTICLE 9-5, SECTION 9-5-3 GENERAL PRESERVE REGULATIONS ADDING 9-5-3(R) PROHIBITING GEOCACHING AND ARTICLE 9-5, SECTION 9-5-5 GOLDEN EAGLE TRAILHEAD REGULATIONS TO ALLOW BICYCLES ON THE PRESERVE

Executive Assistant Jamie Salentine stated that the ordinance was approved at the August 13, 2019 Council meeting and Town Code will be updated accordingly.

7. UPDATE ON TRAIL COUNTER ACTIVITY

Chairman Myers stated that two (2) trail counters are not working and will change out the batteries. He noted that Stan Ruden updates the trail counter sheet. **(See Attachment 1)**

8. DISCUSSION ON IDEA QUALIFICATION CRITERIA PROCESS

Commissioner Garvey explained that this process is an opportunity to move from an idea mode to implementation. He added that the criteria will move the idea off the list either by disqualification or to pursue. He noted that the criteria could vary especially when used within the workgroups objectives. **(See Attachment 2)**

Chairman Myers suggested that the workgroups use the idea qualification criteria process.

9. UPDATE ON JOINT MEETING WITH STAFF AND MCDOWELL SONORAN CONSERVANCY

a. Volunteer Forms

Community Services Director Rachael Goodwin reported that she and Commissioner Garvey worked on gathering the Conservancy and Town's Volunteer forms for comparison. She noted that she was to reach out to the Town's Risk Manager to discuss the forms, however, during that time the Town's Volunteer Coordinator announced her retirement and this item has moved down in priority.

Ms. Goodwin pointed out that with the retirement, reorganization of the departments structure is taking place and the Volunteer Coordinator position will be moving to the Community Services Department.

Ms. Goodwin emphasized that the change is an ideal situation to bring the new person on board and better vet the relationship between the Conservancy volunteers that are on Town property.

In response to a question posed by Chairman Myers, Ms. Goodwin confirmed that the Town has over 800 volunteers.

In response to a question from Commissioner Garvey, Ms. Goodwin responded that there is no baseline at this time regarding hosts.

Discussion ensued relative to risks as hikers increase over the coming months and forms that cover the participants versus volunteers working on a trail.

b. Inclusion of Town Trails

Community Services Director Rachael Goodwin reviewed her meeting with Town Manager Grady Miller regarding the role expansion of the MMPC to include Town Trails and that at this time he is not supportive of expanding the role. She noted that the focus of MMPC should be on the preserve.

In response to a question from Commissioner Garvey, Ms. Goodwin stated that the Sonoran Conservancy is not under the Town's jurisdiction and no changes on what the Conservancy is currently maintaining. She thanked the Conservancy for everything they do.

Ms. Goodwin clarified that the question posed, was should town trails such as Lake Overlook, Botanical Gardens, and FIT Trails fall under the MMPC and the Town Manager denied at this time.

In response to a question posed by Commissioner Garvey, Ms. Goodwin explained that she is working with the Town Attorney on all groups, not specific with MMPC but all groups throughout the Town, such as the Botanical Garden and Sports Leagues, (aka Friends groups) which includes the Conservancy. She noted that the Town is developing a boilerplate agreement to determine a scope on what each group does and how the Town derives from them.

c. Additional Topics Discussed

No additional items.

10. UPDATE ON EAGLE RIDGE DRIVE

Community Services Director Rachael Goodwin highlighted on the most recent visit to the construction site and noted that the area has a lot of topography change that includes the individual subdivisions. She noted the next meeting with the Developers and Public Works Director would be mid-September. She added that access at this time to the trailhead is not possible and no temporary trail access or parking will be made.

Discussion ensued relative to opening date, access to trailhead, and progress of project.

11. UPDATE OF 2019 MMPC OBJECTIVES

Chairman Meyers requested that the Conservancy Host Program be placed on the next agenda.

12. UPDATE AND DISCUSSION OF 2019 MMPC WORKGROUPS

a. Preserve Marketing and Fairs

Chairman Myers asked for a delay in discussion of EBikes and EWheelchairs until Toll Brothers project is complete.

Chairman Myers stated that access to the easy trail is not easy due to the marble on the ground and asked the workgroup to look at alternatives.

b. Safety

Chairman Myers clarified that the Toll Brothers Marksmen are no longer monitoring the project area.

c. Trailheads

Chairman Myers commented that the workgroup may assist in the Adero Canyon Trailhead (ACT) completion when needed.

Commissioner Slater reported that two (2) of the four (4) benches were donated on the ACT and asked the Commission if they wanted to add more benches, keep the trail as natural as possible, and limit the number of benches. She noted there are 42 benches at Fountain Park of which only about 14 benches have been dedicated; however, this would be the time to decide if more benches would be dedicated due to the promotion of the other benches. She added that the cost of the bench with the plaque is \$2,000.

Chairman Myers requested the workgroup to meet and come up with recommendations on the benches.

In response to a question posed by Commissioner Garvey, Community Services Director Rachael Goodwin responded that consistency of the type of benches throughout the parks is important. She noted that the new benches are slated, which is easier to replace if damaged, and made of a composite material to withstand the heat better.

Discussion ensued relative to bench placement throughout the preserve and preservation of the preserve.

d. Value of Preserve

No discussion.

13. DISCUSSION AND CONSIDERATION OF 2020 MEETING DATES

Community Services Director Rachael Goodwin requested that the September 22, 2020 meeting be moved due to a conflict with a conference.

Discussion ensued relative to a new meeting date in September 2020.

The Commission agreed upon September 8, 2020 at 5:00 pm.

Commissioner Grzybowski moved to approve the 2020 MMPC meeting dates with the amendment of the September meeting to be held September 8, 2020, seconded by Chairman Myers; passed unanimously by those present (6-0).

14. SCHEDULING OF SEPTEMBER MEETING

Community Services Director Rachael Goodwin commented that she and Parks Superintendent Kevin Snipes are at a conference for the regular scheduled meeting.

Executive Assistant Jamie Salentine reported that each suggested date for September (9th or 16th) only four (4) commission members are available.

Discussion ensued relating to a new meeting date in September 2019.

Commissioners Grzybowski and Slater pointed out they can be available for September 16.

The Commission agreed upon September 16, 2019 at 5:00 pm.

15. ADJOURNMENT

Commissioner Grzybowski moved to adjourn, seconded by Chairman Myers; passed unanimously by those present (6-0).

The McDowell Mountain Preservation Commission adjourned at 6:04 p.m.

McDowell Mountain Preservation Commission

By: _____
 Bill Myers, Chairman

Reviewed by: _____
 Rachael Goodwin, Community Services Director

Prepared by: _____
 Jamie Salentine, Executive Assistant

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the McDowell Mountain Preservation Commission Regular Meeting held on August 27, 2019. I further certify that the meeting as duly called and that a quorum was present.

By: _____
 Jamie Salentine, Executive Assistant

MONTHLY TRAIL COUNTER PASSES

	BOTANICAL GARDEN	LAKE OVERLOOK	SONORAN NORTH END	AK/WL TRAILS	ADERO CANYON
<u>2017 Total</u>		57277	4825	3775	
2018					
Jan		6984	483	240	
Feb	Counter Start	6448	737	1059	
Mar	2491	9948	1581	1461	
Apr	1262	5153	2409	*500	
May	925	3356	898	*300	
Jun	563	1816	1042	*300	
Jul	439	1646	*500	*300	
Aug	*700	1622	*500	*300	
Sep	*1080	1935	*500	*300	
Oct	*1500	3715	*500	*450	
Nov	*1900	5463	655	628	Start 12/7
Dec	2251	5001	487	2101	7363
2018 Total	13111(10M)	53087	10292	8739	7363 (1M)
2019					
Jan	2291	6969	677	*2550	10237
Feb	2467	5505	731	*2250	9010
Mar	3295	8080	1150	*4150	16564
Apr	1452	5488	1581	1879	**6645
May	945	3938	754	1212	666
Jun	449	2471	254	115	183
Jul	402	1736	152	No Reading	No Reading
Aug					
Sep					
Oct					
Nov					
Dec					
2019 Total					

* Estimate. Counter was not functioning.

** On 4/29/19 Eagle Ridge Road closed

July 27, 2019

MMPC Idea Qualification Criteria

Step 1 - VETTING:

1. what's the source? (if the idea comes from the Town, it should receive the highest consideration)
2. what problem does it solve or what need does it satisfy? (this needs to be articulated rationally and objectively)
3. what about funding? (both non-recurring and recurring costs as well as funding sources)
4. what's the LOE to pursue? (it has to be achievable within the means of the MMPC)
5. with the vetting results, put it to a vote of all Commissioners. (this ensures anything moving towards implementation is endorsed by the majority)

Step 2 - PRIORITIZATION:

- a. are there time constraints in implementing the idea? (budget deadlines, seasonal considerations, resource availability, etc.)
- b. are some more strategically relevant than others?
- c. will funding complexities affect completion?



Town of Fountain Hills

Community Services Department

2020 – 2023 Strategic Plan



Strategic Plan

Town of Fountain Hills

Community Services Department

Mission Statement

To enrich and provide an active quality of life for all residents and visitors through pro-active community engagement, resolute stewardship of amenities and open spaces, while enhancing the health and overall well-being of our town.

Visions and Themes

1. Provide recreation that inspires personal growth, healthy lifestyles, and a sense of community
2. Expand and strengthen outdoor experiences and opportunities to contribute to the region's attractiveness as a place to live, work, and play
3. Optimize safe utilization of facilities, amenities, and open space
4. Actively seek progressive, future-oriented options for funding, operations, and programs
5. Embrace a collaborative spirit and support teamwork within the department and the community

Tasks		<u>Lead Responsibility</u> Senior Services Supervisor	<u>Status Update</u>
1.	Revive the Medical Equipment Loaner Program a. Work with the Public Works Department to get area cleared and ready for shed b. Collect, maintain, and loan medical equipment c. Contact/make fliers for doctor offices, moving companies, etc. to receive more equipment and increase awareness of the program		
2.	Expand Senior Program Offerings to Enhance Quality of Life a. Coordinate and plan 1 to 2 trips in the Spring and Fall b. Develop Bi-Annual Multigenerational Events c. Expand Membership by adding evening programming to the Activity Center Schedule	Senior Services Supervisor/CSAC	
3.	Maintain parks, recreation, and open space as a vital element in the quality of life for residents a. Implement exercise equipment within designated parks b. Develop a comprehensive layout of all park benches c. Create plant identification areas at Golden Eagle Park and Four Peaks Park d. Design walking path mapping and associated signage	Parks Superintendent	
4.	Support and facilitate programs that appeal to and are appropriate for all ages, demographics, and abilities a. Enhance and promote art walks b. Support more opportunities for free or low-cost events	Volunteer Coordinator	
5.	Involve the community to guide future recreation programming a. Develop a needs assessment to guide our department programming efforts b. Create and implement participant surveys for added feedback c. Enlist assistance from the Community Services Advisory Commission to spearhead efforts in growing programs	Recreation Manager/CSAC	
6.	Enhance health and wellness programming a. Partner with fitness businesses to offer programs b. Utilize park space when offering fitness and wellness classes c. Expand Senior based fitness programs to meet Community needs d. Develop trips that highlight local outdoor experiences	Recreation Manager/Senior Services Supervisor	
7.	Increase the number of multi-day conventions held on annual basis, focusing on niche hobby-type organizations a. Work with Tourism and Economic Development to conduct outreach to local and national organizations as a potential facility to conduct a trade show b. Update marketing efforts and collateral c. Expand revenue generating options within the Community Center	Community Center Manager/CSAC	

Tasks	Lead Responsibility	Status Update
1. Preserve, protect, maintain, and enhance natural resources, parkland, and recreational opportunities a. Planning i. Work to balance nature and man-made environments in town ii. When renovating or building new Park facilities, utilize water and energy efficient options iii. Acquire appropriate land to expand existing park facilities and services iv. Develop pocket parks v. Develop Master Plan for all parks b. Environment i. Design and program activities to be sensitive to the Parks' environmental sustainability ii. Utilize adaptive and native plants in landscape projects that are feasible and plant in the correct locations iii. Develop planting and shade standards		
2. Implement unique and attractive marketing strategies and campaigns that highlight activities and inspire all patrons to participate in Town offerings a. Create itineraries for parks, arts, and other programs b. Utilize social images to promote activities and programs c. Develop Convention and Visitors Bureau (CVB) listings (See Vision #1, task 8b) d. Create a Comprehensive Marketing Plan	Recreation Manager/Community Services Director/CSAC Manager/Community Services Director/CSAC	
3. Expand tournament and club offerings a. Reach out to youth and adult sports organizations for tournament expansion (Ex: USSA, Pony's, Senior Softball) b. Work with Parks Division to market Golden Eagle Park as a tournament venue and destination c. Develop pricing competitive with similar markets in the valley	Recreation Manager	
4. Enhance programs that are held in the parks a. Develop and grow sports camps b. Enrich offerings at the skate park and grow extreme sports market area c. Grow nature/art based programs d. Expand Senior Programming with collaborative effort between Parks & Recreation and Senior Services (See Vision #1, task 7b)	Recreation Manager/Senior Services Supervisor	
5. Highlight and advocate for the vision of the parks a. Work to showcase Community Services as an essential element of the Town b. Collaborate with State and Regional Representatives through government outlets, parks and recreation associations, and civic groups	Parks Superintendent/Recreation Manager/Community Services Director	

2. Implement unique and attractive marketing strategies and campaigns that highlight activities and inspire all patrons to participate in Town offerings

a. Create itineraries for parks, arts, and other programs

b. Utilize social images to promote activities and programs

c. Develop Convention and Visitors Bureau (CVB) listings (See Vision #1, task 8b)

d. Create a Comprehensive Marketing Plan

3. Expand tournament and club offerings

a. Reach out to youth and adult sports organizations for tournament expansion (Ex: USSA, Pony’s, Senior Softball)

b. Work with Parks Division to market Golden Eagle Park as a tournament venue and destination

c. Develop pricing competitive with similar markets in the valley

4. Enhance programs that are held in the parks

a. Develop and grow sports camps

b. Enrich offerings at the skate park and grow extreme sports market area

c. Grow nature/art based programs

d. Expand Senior Programming with collaborative effort between Parks & Recreation and Senior Services (See Vision #1, task 7b)

5. Highlight and advocate for the vision of the parks

a. Work to showcase Community Services as an essential element of the Town

b. Collaborate with State and Regional Representatives through government outlets, parks and recreation associations, and civic groups

Parks Superintendent/Community Services Director

Recreation Manager/Community Center Manager/Community Services Director/CSAC

Recreation Manager

Recreation Manager/Senior Services Supervisor

Parks Superintendent/Recreation Manager/Community Services Director

Tasks

1. Enhance facility utilization to promote sense of Community

- a. Work with CSAC/SSI to evaluate lobby utilization
- b. Update and evaluate Emergency and Risk Management Policies with Deputy Town Manager/HR
- c. Re-evaluate facility space in order to expand programs and evaluate accommodation needs
- d. Update equipment and facility to accommodate the needs/abilities of our patrons
- e. Analyze and update rules and policies that address cultural and social differences to ensure health and safety
- f. Evaluate facility hours and provide adequate staffing

2. Provide for a system of safety inspections and maintenance of all equipment and facilities and maintain safe/reliable facilities in an efficient/effective manner

- a. Parks
 - i. Perform bi-monthly playground safety inspections using Certified Playground Safety Inspector (CPSI) standards
 - ii. Conduct bi-annual facility inspections to promote safety and efficiency
 - iii. Apply annual Wash Inspections/Maintenance
- b. Community Center
 - i. Design and systemize Annual close down maintenance schedule
 - ii. Organize regular and routine maintenance

3. Create respectful ambassadors for parks, Community Center, and other facilities

- a. Integrate social messaging to expand outreach (See Vision 2, task 2b)
- b. Develop and assign website monitoring for updates
- c. Enhance/re-establish Docent/Volunteer training

4. Re-evaluate and update park rules and policies

- a. Implement regulatory updates to signage, schedules, and postings on a bi-weekly basis
- b. Update and have rules listed online and in the parks match and be consistent
- c. Create and track market trends for park rules
- d. Increase park attendant trainings

5. Increase the number of monthly art displays (especially in summer months) and the number of people attending monthly displays at the Community Center

- a. Work with local stakeholders (Ex: Public Art Committee) to increase artwork displays
- b. Work with internal staff to utilize marketing platforms for art displays

Lead Responsibility

Community Center Manager/Senior Services Supervisor/Parks Superintendent/CSAC

Parks Superintendent/Community Center Manager

Volunteer Coordinator/CSAC

Recreation Manager

Community Center Manager

Status Update

Tasks

1. Expand effective Programming/Community engagement

- a. Bring seniors and youth together with joint programming (Vision1, task 2 & Vision 2, task 4)
- b. Organize a fall and spring event at the Activity Center (Vision 1, task 2 & Vision 2, task 4)
- c. Offer sensible evening and weekend programs, collaborate with Recreation Department (Vision 1, task 2)
- d. Repurpose existing space to maximize usability (Vision 3, task 1(c))
- e. Review Community Center hours of operations (Vision 3, task 1(f))
- f. Re-introduce and promote Fit Trails
- g. Research additional staffing and transportation costs to support new programs

2. Create and advocate for additional open space and recreational areas

- a. Identify potential pocket park locations throughout the Town
- b. Integrate NRPA standards for land use criteria

3. Utilize financial resources efficiently and equitably

- a. Improve infield design on Golden Eagle Park field 1 renovation
- b. Minimize path debris on sidewalk at Golden Eagle Park
- c. Renovate Four Peaks Park toilet/sink/drinking fountain fixtures to meet ADA compliance
- d. Review budget quarterly

4. Create revenue producing programs

- a. Develop cost recovery pricing model to maximize revenue potential
- b. Bring in an hourly “generalist” instructor to provide more in-house programs
- c. Work with senior services to offer intergenerational programming that is event based
- d. Maximize revenue potential through online park rentals
- e. Research local organizations to see how they operate instructor contracts and classes

5. Consider alternative revenue sources

- a. Research and apply for appropriate grant opportunities
 - i. Research grant opportunities with CSAC and SSI to expand programs and services
 - ii. Actively search for grants to help minimize wash flooding issues
 - iii. Pursue grant opportunities for pocket parks (See Vision 4, task 2a)
- b. Pursue sponsorships from local and large scale businesses
- c. Re-evaluate the Facility Replacement Fund Schedule (FRFS) with Staff
- d. Search sponsorship opportunities to expand programming and events
- e. Explore funding options to support the Home Delivered Meals (HDM) program
- f. Evaluate potential for Friends group – 501(c)(3)

Lead Responsibility

Community Center Manager/Senior Services Supervisor/Recreation Manager

Parks Superintendent

Parks Superintendent/Recreation Manager/Community Center Manager/Senior Services Supervisor

Recreation Manager

Community Services Director

Status Update

Tasks

- Become a recognized leader in the community, state, and nation for park and recreation management**
 - Apply for the NRPA Gold Medal Award
 - Apply for Tree City USA
 - Continue to participate with the NRPA, IFEA, Dark Skies, and other Associations
 - Develop and publish annual report standards
- Continue to expand the level of public information and involvement in parks and recreation**
 - Enhance the public knowledge and appreciation for the natural beauty of open space and the environmental and historical significance of one's surroundings
 - Mobilize a more robust Volunteer program
- Encourage an effective/efficient working relationship with community organizations, school districts, and surrounding communities for the recreational needs of all agencies**
 - Offer educational classes for residents highlighting best known maintenance practices for landscaping
 - Conduct local meetings at neighborhood parks to discuss past, present, and future plans and get feedback for individual parks
- Provide opportunities for customer feedback**
 - Promote positive customer service
 - Develop and distribute regular program surveys
 - Partner with the Parks Department, Community Center, and Senior Services to hold public outreach nights twice a year
 - Analyze program and event data that drive and guide planning efforts
- Embrace education opportunities and trainings**
 - Create and participate in internal training
 - Develop internal "how to" guides for Community Services procedures (Ex: cheat sheets)
 - Develop manuals for park attendants
 - Improve night staff communications at each park

Status Update

Lead Responsibility
Community Services Director

Parks Superintendent/CSAC

Parks Superintendent/CSAC

Recreation Manager

Recreation Manager

MONTHLY TRAIL COUNTER PASSES

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May	945	3938	754	1212	666
Jun	449	2471	254	115	183
Jul	402	1736	152	No Reading	No Reading
Aug	386	1533	No Reading	No Reading	No Reading
Sep					
Oct					
Nov					
Dec					
2019 Total					

* Estimate. Counter was not functioning.

** On 4/29/19 Eagle Ridge Road closed

Draft September, 2019

MMPC 2019 Annual Objectives

Fountain Hills AZ

Bill Myers

Listed are ideas of the 2019 MMPC objectives. No particular order or organization. This list was updated recently with some deleted and some added. As time permits these will be added to the Current Objectives to be worked on by the 4 workgroups. Paul Garvey, Bill Craig and Bill Myers updated the list recently. Since the MMPC is presumable only 7 members, only 3 can meet and still comply with the open meeting laws.

By direction from the Town Council, the McDowell Mountain Preserve Commission (MMPC) is responsible for initiating the planning and provide management direction for the operation and protection of the Preserve. The following 2019 MMPC objectives are listed to meet that directive.

Thanks

Sooooo,

- in process*
- 1 **Determine if first aid kits should be installed at the two Trailheads.** Coordinate with the Conservancy on this issue.
 - 2 **Determine if AED kits (defibrillator) should be installed at the ACT Trailhead.** Town may have addressed this item. If not, look at other valley Preserves to see what their experience is.
 - 3 **Help with any final Adero Canyon Trailhead construction or installation of maps etc.** Final construction hopefully will be complete by 2019 including utility hookups. The "marble" area just past the second gate needs work as it is a significant safety hazard. The second gate needs attention to operate properly.
 - 4 **Update Kiosk at both Trailheads** New maps and information on the right side of the Kiosks.
 - 5 **Provide pictures/videos for town/conservancy/other websites to help get the ACT know.** The more the ACT is known, the better for our Town in economics, ambiance etc.
 - 6 **Provide public knowledge campaign to let folks know about the Trailhead.** E.g. Access, safety, picnic tables. Times, Scottsdale papers, hiking/biking literature.
 - 7 **More coordination with Scottsdale and Regional Park** folks in connection with the new trailhead. Joint hikes, joint training, joint trail maintenance etc.
 - 8 **Install sign at Golden Eagle Trailhead** the \$1,200 sign has been discussed and we have a rendering. Maybe this is the year to erect that sign.
 - 9 **Do grand opening of ACT if not already done.** November 17, 2018 for the opening, but we may have another Grand Opening in 2019 if the road is complete.
 - 10 **Coordinate two town fairs with emphasis on new Trailhead** there is an opportunity go get the word out about the new Trailhead and other Town trails.
 - 11 **Install Lower Sonoran Trail and Trailhead signs.** Hopefully to be complete in 2018.
- Completed*
Completed
on going
Conservancy to
Conservancy
Conservancy/MPK
Completed

- 12 **Deterring if /MMPC/other can fly drones over Preserve** to help in determining the need for trail maintenance and general Promotion.
- 13 **Add 5th trail counter and see that all 5 are working.** The information we can give the Council and others the better. The information can help with determining the trail maintenance relative importance.
- 14 **Do 19/20 MMPC budget** I think this has to be done in first quarter of 2019.
- 15 **Deterring if state Good Samaritan law is adequate to protect volunteers.** Is some additional coverage necessary? We have been told that Scottsdale volunteers have some kind of additional coverage.
- 16 **Better recognition of the SCFH.** The Conservancy does the vast bulk of the trail creating and maintenance and deserves a lot of recognition. With the new trailhead, the Conservancy will be even more involved this coming year.
- 17 **Semiannual updates of the Preserve to the Council** with a 10 minute update, the council may want an update.
- 18 **One new trail in the Preserve.** The Town approved South let in the Preserve is in progress
- 19 **Updated thumbdrive** and information presentation of the Preserve and coordination with others. We have given several presentation to groups in town about the MMPC/Conservancy. We can continue this effort.
- 20 **QR codes in Preserve** Determine if we should take down the ones that are in existence
- 21 **Determined if other events should be coordinated at the Trailhead.** There are a number of small events that the Town may want to use the Preserve for e.g. Weddings, outings.
- 22 **Update directional signage.** There are 6 "Sonoran Trailhead" signs on Shea and Saguaro that need to be replaced with updated directional signs. Determine how best to direct folks to the two Trailheads.
- 23 **New grants for the Preserve.** Determine if there are grants that the Preserve can take advantage of. Signage, monuments, Trail equipment, tools, trail building equipment, other.
- 24 **Doggie bags** at several locations
- 25 **Value (in dollars and other)** of the Preserve
- 26 **Criteria for Benches** in Preserve
- 27 **Roy Kinsey and other recognition** at ACT and other
- 28 **Make Promenade private vehicle accessible** see Development Agreement
- 29 **Finish road and utilities to ACT** see Development Agreement
- 30 **Make Preserve ebike accessible**
- 31 **Two entry signs at Lake Overlook Trail**
- 32 **Security Camera at ACT**
- 33 **Put info on ACT** back side of the existing info board.
- 34 **Two entrance signs** at Lake Overlook Trail

Completed

Completed
Town/Conservancy

Town/MMPC

in progress
Completed

Town/MMPC

Completed

in progress

Emergency

Emergency

2019 WORKGROUPS

Preserve Marketing and Fairs

- EBikes accessible
- New entry to Easy Trail

Safety

- First Aid Kits and Automated External Defibrillator (AED) in the two (2) trailheads
- Coordination with County Sheriff and Marksman
- Security; camera at Adero Canyon Trailhead (ACT)

Trailheads

- Assist with completion of the ACT
- Assist with completion of the Emergency fire road
- Address signage at ACT and “Sonoran Trail”
- Bench criteria

Value of Preserve

- New Trail in the Preserve
- Doggie bags
- Drones for trail maintenance